



Ocean Conservation and Scuba Expo

July 8-9, 2017 Florida State Fairgrounds, Tampa Bay, FL

Ocean Endeavors Inc. www.shark-con.com E-mail: vendor@sharkcon.com . 4618 Ridgecliff Drive, Brandon FL 33511. Phone: 941-539-0833

OFFICIAL EXHIBIT SPACE CONTRACT FOR SHARK-CON 2017 SHOW

THIS IS A LEGALLY BINDING CONTRACT

Name: \_\_\_\_\_

Web Site: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Exhibitor's Representative: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

10' x 10' booth price is \$175 per booth space Early Bird Special (no table and chairs). 10 x 10 booth furniture package with table and 2 chairs price is \$210 per booth space. To hold a space, a non-refundable (unless Ocean Endeavors cancels the show or exhibitor gives 45 day notice) deposit of the full amount is required. Any exhibitor not keeping their booth open for the entire show from opening 10 a.m. to 5 p.m. will be charged an additional \$50. Please initial \_\_\_\_\_.

Payment Method:

\_\_\_ Check Enclosed (payable to Ocean Endeavors)

\_\_\_ Credit Card: \_\_\_ Visa \_\_\_ MasterCard \_\_\_ Discover \_\_\_ American Express \_\_\_

Balance due will be charged to credit card on file April 2, 2014 unless otherwise specified.

Account # \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVV# \_\_\_\_\_

Cardholder's Billing Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip Code: \_\_\_\_\_ Country: \_\_\_\_\_

\_\_\_ PayPal (send email address and we will email you back the link) \_\_\_\_\_

Sign & mail or email application to Ocean Endeavors Inc. 4618 Ridgecliff Drive., Brandon, FL 33511 or email to vendor@sharkcon.com. Once accepted and signed by Ocean Endeavors this application becomes contract and will be subject to terms and conditions as set forth.

REQUESTS FOR EXHIBIT SPACE WILL NOT BE CONSIDERED WITHOUT PAYMENT AND COMPLETED, SIGNED APPLICATION

Amount of Exhibit space requested: \_\_\_ 10X10 booth (s) \_\_\_ # of table and chair packages

Exhibit location in order of preference (no corner booths) 1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_ 4. \_\_\_\_\_

Ocean Endeavors Inc. reserves the right to rearrange exhibit space if necessary. If the spaces you have selected are not available, show management will select space.

Exhibit spaces are not available for resale.

We have read, understand, and agree to abide and conform to the regulations specified on page 1 and 2 of this contract and hereby apply for space for our use at Shark-Con 2017 at the Florida State Fairgrounds, July 8-9, 2017.

This application is executed on the Exhibitor's behalf by it's duly authorize representative:

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

OFFICE USE ONLY

Space # \_\_\_\_\_ Amount received \_\_\_\_\_ Date \_\_\_\_\_ Balance Due \_\_\_\_\_ Check # / CC # \_\_\_\_\_

Accepted by \_\_\_\_\_

## EXHIBITOR RULES AND REGULATIONS

Please read completely. ALL the below information is important

### Exhibit Space

All booths are 10 X 10 feet with an 8-Foot high royal blue back wall drapes and 3 foot blue side drapes. Exhibit booth spaces include 7" X 40" identification signs with company name and booth number. Exhibit Booth spaces include a listing in the official show program (must be submitted 14 days prior to show, and a listing on the show site which will be linked to the exhibitor web site (30 days prior and 60 days after the show). Booth package does not include table and two chairs unless additional package is ordered. All additional furniture must be contracted through Exhibit Services Inc. 813-623-1163. See exhibit limitations in the information below.

### Exhibit Fees

Booth fees are \$175 per 10' X 10" exhibit booth, there is an additional charge if you want a table and two chairs of \$50. Make all checks payable to Ocean Endeavors Incorporated. There will be a \$30 charge for all returned checks.

### Booth Selection

Every attempt will be made to accommodate each exhibitor and their choices. Final exhibit space placement is done by show management committee. With regards to priority, a number of different factors are taken to consideration. These considerations are 1) flow and appearance of the show as judged by show management 2) date of applications and deposits are received (first come first served): 3) amount of space requested for the 2017 show (sponsors will have priority).

Special considerations may be given to unique space problems on a case-by-case basis. Shark-Con reserves the right to make appropriate placements. Shark-Con reserves the right to alter locations of exhibitors or of booths as shown on the official floor plan, if deemed necessary by Shark-Con for the good of the show. Further, the location of Shark-Con may be changed if deemed necessary by Shark-Con for the good of the show. Shark-Con reserves the right to fill space vacancies occurring for the reason of non-arrival or late arrival of the exhibitor's display. Further, should booth space remain empty at 9:00 a.m. Saturday July 8,, 2017 exhibitor will forfeit all space in question. Requests for booths will not be processed without proper payment and a completed, signed application.

### Liability and Insurance.

Shark-Con will not be liable for any loss or damage to the property of the exhibitor and its employee due to fire, robbery, accidents, or any cause whatsoever that may cause that may arise from use and occupancy of the leased space. Exhibitor hereby releases and agrees to indemnify, defend, and hold harmless the Ocean Endeavors Incorporated, Tampa Bay Convention Center, City of Tampa, Shark Angels, their managers, officers, members, sponsors, employees, agents, successors, and assigns, or guest, or for any damage or loss from any cause whatsoever to property owned or controlled by, or in the custody of exhibitors; or their employees, agents, or guest. Also, for any loss or property damage, or loss of property, or personal injury by whosoever sustained on or about exhibitor's display space, arising out of exhibitor's participation in Shark-Con.

### Retail Sales Policy

Shark-Con prohibits all "cash and carry" transactions involving the retail distribution of tanks, dry-suits, and their accessories, , re-breathers, gauges and spear guns and pole spears. Orders for dive gear mentioned above may be taken for delivery at a later date or in a location other than the Florida State Fairgrounds. This policy **does not** include regulators, buoyancy compensators, dive computers, Lycra suits, weights and weight belts, vacation travel, scuba courses, artwork, posters, photographs, bags, clothing, books, jewelry, kayaks, compressors, DVD's, cameras, and accessories, knives, lights, and watches. If you intend to sell items not specifically covered herein, you must get prior written approval from Shark-Con managers. All retail sales are subject to the confines of all applicable local, state, federal, and tax laws. The wheeling into the exhibit hall of stock for retail sales is strictly prohibited during public show hours.

### Exhibit Limitations

Back wall maximum height is 8', any deviation must have prior approval from show management. The side wall may reach a height of 8' extending only 5' out from the back wall, then must drop 4' in height to the aisle. "End Caps" are not allowed. Overhead canopies are allowed, but must have prior approval from the promoter. Exhibitor decorations may not obstruct other displays nor project into the aisles, unless approved. No portion of the display including decorations, posters, signs, fliers, or other promotional material may be attached to the fairgrounds structure in any way. All decorations must have been flame proofed and pass inspection by all designated authorities of Hillsborough County and the city of Tampa. Fire Marshall Regulations available on request. The exhibit activity of each exhibitor must be within the exhibitor's allocated exhibit space. Exhibitors may not use noise, lighting, or other distractions judged by the Shark-Con managers to be offensive to other exhibitors. Visual aid devices, tape recording equipment and similar mechanical devices shall not unduly interfere with or be disconcerting to other exhibitors. Exhibitor literature shall not be distributed outside the exhibitor booth area unless otherwise contracted. Exhibitors are subject to all applicable laws and ordinances, and the exhibitor agrees to abide by any rules and regulations or other instructions from the Tampa Bay Convention Center. Shark-Con reserves the right to restrict or refuse or expel at any time exhibits which in its judgment are not in keeping with the nature, character, or appearance of other exhibits or the exhibition as a whole.

### Refunds and Cancellations

Cancellations will not be accepted within 45 days of the scheduled exhibit date. The exhibitor is responsible for the total booth rental, irrespective of the reason for cancellation, including cancellation by the exhibitor because of failure of any exhibit to arrive for any reason. Cancellations more than 45 days from the show must be in writing.

### General Information

No exhibitor may, without written permission from Shark-Con management, assign, sublet, or apportion all or any part of its privileges or the space assigned to him/her, nor permit any other party to exhibit herein, nor be allowed to distribute, any literature or advertising materials for the purpose of promoting any business other than that of the exhibitor to whom the space is assigned. Four badges per 10'X10' booth will be allotted. Badges are for representatives of your company to staff your booths. This is a strict measure that must remain intact. Exhibitors may purchase tickets to the event at a reduced pre-sale price. Badge / Ticket request will be sent with decorator kit at a later date. In the event of war, fire, strike, government regulation, public catastrophe, act of God or public enemy, or any other reason beyond our control, or if the show or any part thereof is prevented from being held or cancelled by the Corporation or the exhibit space applied for herein becomes unavailable, Shark-Con and its partners, shall not be liable to make any refunds whatsoever to the applicant. Exhibitors shall care for and keep in good order space occupied by them and surrender such space at the close of Shark-Con in the same condition as it was when it was taken over. If the space occupied shall be damaged by the participant, their employees, patrons or guests, they shall pay such claims as are the necessary to restore the space to its original condition. Shark-Con will arrange for sweeping and cleaning of general walkways, but exhibitors must keep their own exhibits clean and constantly in first class condition. No exhibitors shall be allowed to remove any of their booth's display until the show is officially closed. Exhibitors violating this policy will lose all priority and may be excluded from the next year's show. This agreement contains the entire agreement of the parties hereto with respect to matters embraced herein. Nothing in this provision, however, shall preclude the Corporation from adopting additional rules and regulations, orally or in writing as the Corporation deems necessary.